

Ke Wang

I am a Digital Designer with a focus on UI & UX, product design, and front-end development

after-j.com

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Education

Digital Design Concentration
Bachelor of Arts

City University of New York
City College

January 2017

New Media Technology
Associate Applied Science
with Honors of Dean's list

LaGuardia Community
College

December 2014

Languages

English

Chinese (Mandarin)

Skill Set

Sketch	HTML
Figma	CSS
Invision	Javascript
Adobe XD	PHP
Photoshop	WordPress
Illustrator	Shopify
After Effect	Adwords
Premiere Pro	Analytics
Cinema 4D	Asana

Experience

Product Designer & Co-Founder Way Of Sign

April 2017 - Present

I lead the design vision and helped to set up the team to work on larger scale projects. I work closely with business owners, art directors, and project manager to create visual designs for products including branding identity, website, and marketing campaigns. I am responsible for the presentation of the design direction and process.

Designer & Co-Founder Mu Wooden

May 2018 - May 2019

I created all of the branding, marketing strategy, user experience, and visual designs. I also conducted market research and user feedback sessions. I developed the eCommerce site with WordPress, managed all the social media.

Digital Designer GameChange Solar

March 2016 - September 2018

I created the company website, templates for user and product manuals, video visual kit, working directly with the CEO, business development and engineers to create marketing campaigns. I was responsible for graphic design, video projects, daily SEO follow up, and website maintenance.

Digital Scholar Assistant Cohn Library

October 2015 - March 2016

I worked with scholars on art imageries, doing photo shoots, photo retouching, and upload all the finished images to the library database.

Project Manager Intern RE/MAX Midtown

June 2015 - September 2015

I was the leader of the interns group. I created SEO tutorials for them to write website content, provided a daily progress report as well as a major presentation on the direction of the website while developing it.

Graphic Designer & Illustrator Freelance

February 2014 - April 2016

I first started designing posters, logos, and packagings on Fiverr, gained 4.9/5 review rate in 45 projects. I had a blog about high-fantasy fiction, and often working with writers to create book illustrations and book covers.